

Design and Analysis of Experiments in Healthcare



**Optimal design and parameter estimation
for population PK/PD models**

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Outline

- Nonlinear mixed effects models: population PK/PD
- Optimal design, Fisher information matrix (FIM)
- Parameter estimation
- Approximations of the information matrix
- Population optimal design software
- Adaptive designs: estimation and optimal design

Design of population PK/PD studies

- Design $\xi = \{\mathbf{x}_i, n_i\}$, what we optimize:
 - Design points: sampling sequences \mathbf{x}_i
 - Number of patients n_i on sampling sequence \mathbf{x}_i
 - Number of sampling times k_i in sequence \mathbf{x}_i
- Why important:
 - Often limited number of samples allowed
 - Special populations (ethical/physiological reasons)
 - Operational issues/costs

Nonlinear mixed effects model: population PK

- γ_i - response parameters of patient i :
normal, $\gamma_i \sim N(\gamma^0, \Omega)$, or log-normal (γ^0 - "typical values")
- Data $y(x_{ij}) = \eta(x_{ij}, \gamma_i) + \varepsilon_{ij}$, $j = 1, \dots, k_i$. (1)
{or with proportional error: $y(x_{ij}) = \eta(x_{ij}, \gamma_i) [1 + \varepsilon_{ij}^p] + \varepsilon_{ij}$ }
 $\varepsilon_{ij} \sim N(0, \sigma^2)$, $\varepsilon_{ij}^p \sim N(0, \sigma_p^2)$
- Combined vector of parameters: $\theta = (\gamma^0; \Omega; \sigma^2; \sigma_p^2)$

Example: one-compartment model, single dose D at $x = 0$:

$$\eta(x, \gamma) = \frac{Dk_a}{V(k_a - k_e)} (e^{-k_ex} - e^{-k_ax}), \quad \gamma = (k_a, k_e, V)^T$$

Key: calculate (approximate) individual information matrix $\mu(x, \theta)$
of a k -dimensional predictor x (sequence of sampling times)

Optimal design

Information matrix : n_i patients on seq. $\mathbf{x}_i \implies \mathbf{M}_N(\boldsymbol{\theta}) = \sum_{i=1}^N n_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta})$

$\mathbf{M}(\xi, \boldsymbol{\theta}) = \frac{\mathbf{M}_N(\boldsymbol{\theta})}{N} = \sum_i w_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta})$ - normalized information, per observation

$\xi = \{w_i, \mathbf{x}_i\}$ - normalized design; $w_i = n_i/N$ - weights

Criterion of optimality $\Psi[\mathbf{M}^{-1}(\xi, \boldsymbol{\theta})] \rightarrow \min_{\xi}$: minimization with respect to

- Continuous designs: $0 \leq w_i \leq 1, \sum_i w_i = 1,$
- Admissible sampling sequences $\mathbf{x}_i \in \mathbf{X}$ - design region.

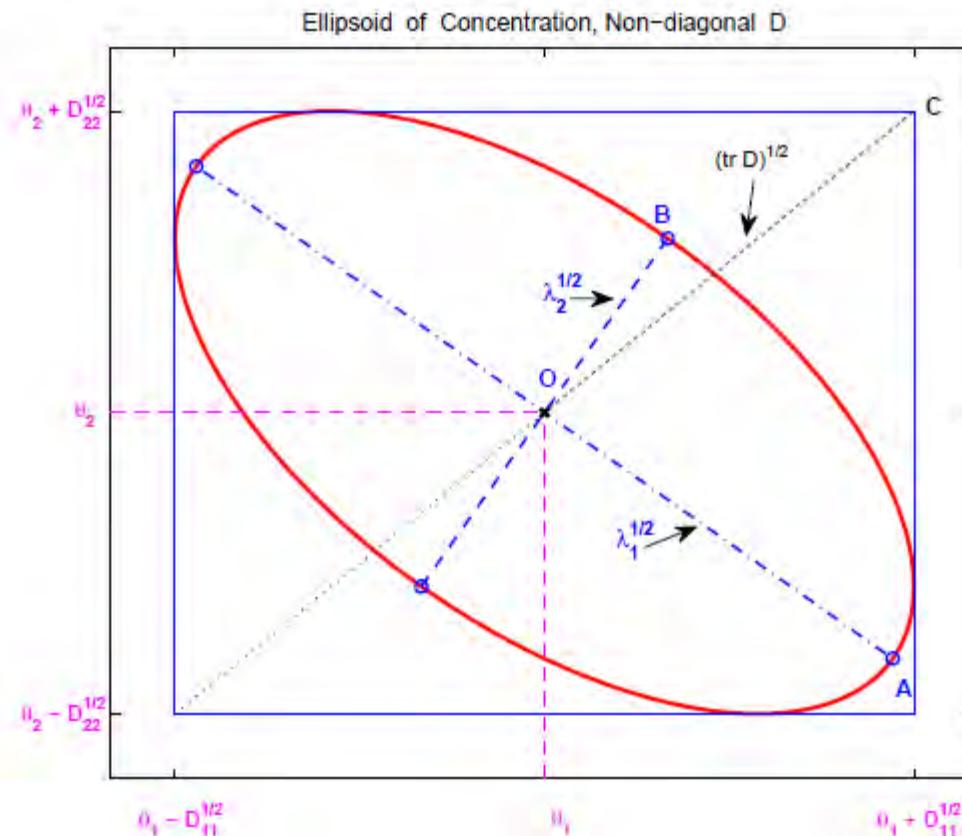
Equivalence Theorem: *Kiefer, Wolfowitz (1960), Fedorov (1972)* -
background for 1-st order optimization algorithms (Fedorov-Wynn)

Atkinson, Donev (1992); Fedorov, Hackl (1997); Fedorov, Leonov (2013, Ch. 3)

Optimality criteria (D - A - E)

$$D = M^{-1} = \begin{pmatrix} D_{11} & D_{12} \\ D_{12} & D_{22} \end{pmatrix}, \quad \lambda_{1,2} \text{ -- eigenvalues of } D, \quad |D| = \lambda_1 \lambda_2$$

"Volume" $V = \pi R^2 |D|^{1/2}$, $\text{tr } D = \lambda_1 + \lambda_2 = D_{11} + D_{22}$



Ellipsoid of concentration for $R = 1$: $(\theta - \hat{\theta}_N)^T M(\theta - \hat{\theta}_N) = R^2$. Dash-dotted/dashed lines: largest/smallest principal axes. $(\overline{OA})^2 = \lambda_1$, $(\overline{OB})^2 = \lambda_2$, $(\overline{OC})^2 = \lambda_1 + \lambda_2 = D_{11} + D_{22}$.

Nonlinear mixed effects model

$$y(x_{ij}) = \eta(x_{ij}, \gamma_i) + \varepsilon_{ij}, \text{ or } \mathbf{y}_i | \gamma_i \sim \mathcal{N} [\boldsymbol{\eta}(\mathbf{x}_i, \gamma_i), \sigma^2 I_{k_i}]$$

Likelihood for nonlinear η : no closed-form solution $[\gamma_i \sim N(\gamma^0, \Omega)]$:

$$L(\gamma^0, \mathbf{y}_i) \sim \int \exp [-C \|\mathbf{y}_i - \boldsymbol{\eta}(\mathbf{x}_i, \gamma_i)\|^2 - (\gamma_i - \gamma^0)^T \boldsymbol{\Omega}^{-1} (\gamma_i - \gamma^0)] d\gamma_i$$

Simplest approximation: linearize at $\gamma_i = \gamma'$

$$\mathbf{y}_i \approx \boldsymbol{\eta}(\mathbf{x}_i, \gamma') + \mathbf{Z}(\mathbf{x}, \gamma') (\gamma_i - \gamma') + \varepsilon_i, \quad \mathbf{Z} = \mathbf{Z}(\mathbf{x}, \gamma') = \left[\frac{\partial \boldsymbol{\eta}(\mathbf{x}, \gamma)}{\partial \gamma} \right] \Big|_{\gamma=\gamma'}$$

For example, take $\gamma' = \gamma^0$ (population mean), or $\gamma' = \tilde{\gamma}$ (guess) \Rightarrow

Expressions for FIM are different [Mielke (2012, Ph.D. Thesis; PODE)]

Normally distributed observations

Gaussian $y_{ij} | \mathbf{x}_i \sim \mathcal{N} [\boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta}), \mathbf{S}(\mathbf{x}_i, \boldsymbol{\theta})], \quad j = 1, \dots, n_i,$

where $\boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta}) = [\eta_1(\mathbf{x}, \boldsymbol{\theta}), \dots, \eta_k(\mathbf{x}, \boldsymbol{\theta})]^T$, $\mathbf{S}(\mathbf{x}, \boldsymbol{\theta})$ is a $k \times k$ matrix.

n_i independent observations are taken at predictor levels \mathbf{x}_i , $\sum_{i=1}^n n_i = N$.

$\boldsymbol{\mu}(\mathbf{x}, \boldsymbol{\theta})$ - information matrix of a k -dimensional sequence \mathbf{x} :

$$\boldsymbol{\mu}_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[\mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right],$$

Muirhead (1982), Magnus and Neudecker (1988)

Linearization at population mean: FIM has both terms

Linearization at a guess: FIM does not have trace term

Normally distributed observations (cont.)

1. Maximum likelihood

$$\boldsymbol{\theta}_N^{MLE} = \arg \max_{\boldsymbol{\theta} \in \Theta} \mathcal{L}_N(\boldsymbol{\theta}), \quad \text{log-likelihood } \mathcal{L}_N(\boldsymbol{\theta}) =$$

$$= -\frac{1}{2N} \sum_{i,j} \left\{ \ln |\mathbf{S}(\mathbf{x}_i, \boldsymbol{\theta})| + [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})] \right\}.$$

{Regularity conditions on $\boldsymbol{\eta}, \mathbf{S}$ } +

$$\{\text{Existence of the limit } \mathbf{M}(\boldsymbol{\theta}_t) = \lim_{N \rightarrow \infty} \frac{1}{N} \sum_i n_i \boldsymbol{\mu}(\mathbf{x}_i, \boldsymbol{\theta}_t)\}$$

↓

Asymptotic normality of MLE: $\sqrt{N}(\boldsymbol{\theta}_N^{MLE} - \boldsymbol{\theta}_t) \sim \mathcal{N}[0, \mathbf{M}^{-1}(\boldsymbol{\theta}_t)]$.

Normal observations: variations of LS

2. When $\mathbf{S}(\mathbf{x}_i, \theta) \equiv \mathbf{S}(\mathbf{x}_i)$: GLS

$$\tilde{\boldsymbol{\theta}}_N^{GLS} = \arg \min_{\boldsymbol{\theta}} \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

3. When \mathbf{S} depends on $\boldsymbol{\theta}$, it is tempting to use

$$\tilde{\boldsymbol{\theta}}_N = \arg \min_{\boldsymbol{\theta}} \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

Bad choice

4. Iteratively reweighted least squares (IRLS):

$$\tilde{\boldsymbol{\theta}}_N^{IRLS} = \lim_{N \rightarrow \infty} \boldsymbol{\theta}_s, \text{ where } \boldsymbol{\theta}_s = \arg \min_{\boldsymbol{\theta}} V_N^{(1)}(\boldsymbol{\theta}, \boldsymbol{\theta}_{s-1}),$$

$$V_N^{(1)}(\boldsymbol{\theta}, \boldsymbol{\theta}_{s-1}) = \frac{1}{N} \sum_{i,j} [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})]^T \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}_{s-1}) [\mathbf{y}_{ij} - \boldsymbol{\eta}(\mathbf{x}_i, \boldsymbol{\theta})].$$

↓

$$\sqrt{N}(\tilde{\boldsymbol{\theta}}_N^{IRLS} - \boldsymbol{\theta}_t) \sim \mathcal{N}[0, \tilde{\mathbf{M}}^{-1}(\boldsymbol{\theta}_t)],$$

$$\tilde{\mathbf{M}}^{-1}(\boldsymbol{\theta}_t) = \left\{ \lim_{N \rightarrow \infty} N^{-1} \left[\sum_i \mathbf{Z}^T(\mathbf{x}_i, \boldsymbol{\theta}) \mathbf{S}^{-1}(\mathbf{x}_i, \boldsymbol{\theta}) \mathbf{Z}^T(\mathbf{x}_i, \boldsymbol{\theta}) \right] \Big|_{\boldsymbol{\theta}=\boldsymbol{\theta}_t} \right\}^{-1}.$$

$$\tilde{\mathbf{M}}(\boldsymbol{\theta}_t) \leq \mathbf{M}(\boldsymbol{\theta}_t) \quad [\mathbf{M}(\boldsymbol{\theta}_t) - \text{limiting matrix of the MLE}]$$

Normal observations: variations of LS (cont)

5. *Combined iteratively reweighted least squares (CIRLS):*

$$\hat{\theta}_N^{CIRLS} = \lim_{s \rightarrow \infty} \theta_s, \text{ where } \theta_s = \arg \min_{\theta \in \Theta} V_N^{(2)}(\theta, \theta_{s-1}),$$

$$V_N^{(2)}(\theta, \theta_{s-1}) = V_N^{(1)}(\theta, \theta_{s-1}) + R_N(\theta, \theta_{s-1}).$$

(R_N include squared deviations of predicted $S(x, \theta)$ from observed residual matrices)

CIRLS is equivalent to MLE:

$\lim_{N \rightarrow \infty} P\{\hat{\theta}_N^{CIRLS} \in \Theta_N\} = 1$, Θ_N —stationary points of log-likelihood \mathcal{L}_N ,

$$\Theta_N = \left\{ \theta : \frac{\partial \mathcal{L}_N(\theta)}{\partial \theta_j} = 0, \quad j = 1, \dots, m \right\}.$$

Fedorov and Leonov (2004), Fedorov and Leonov (2013), Ch. 1.7

Information matrix, sampling sequence \mathbf{x}

(1) Gaussian \mathbf{Y} : $E[\mathbf{Y}|\mathbf{x}] = \boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta})$, $\text{Var}[\mathbf{Y}|\mathbf{x}] = \mathbf{S}(\mathbf{x}, \boldsymbol{\theta})$

$\mu(\mathbf{x}, \boldsymbol{\theta})$ - information matrix of k -dimensional sequence \mathbf{x} :

$$\mu_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[\mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right]$$

(2) First-order approximation of variance matrix \mathbf{S} , model (1), normal $\boldsymbol{\gamma}$:

$$\mathbf{S}(\mathbf{x}, \boldsymbol{\theta}) \simeq \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T + \sigma_P^2 \text{Diag}[\boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta}) \boldsymbol{\eta}^T(\mathbf{x}, \boldsymbol{\theta}) + \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T] + \sigma^2 \mathbf{I}_k,$$

$$\mathbf{Z} = \mathbf{Z}(\mathbf{x}, \boldsymbol{\gamma}^0) = \left[\frac{\partial \boldsymbol{\eta}(\mathbf{x}, \boldsymbol{\theta})}{\partial \boldsymbol{\gamma}_\alpha} \right] \Big|_{\boldsymbol{\gamma}=\boldsymbol{\gamma}^0}$$

No proportional variability ($\sigma_p^2 = 0$): $\mathbf{S} = \mathbf{Z} \boldsymbol{\Omega} \mathbf{Z}^T + \sigma^2 \mathbf{I}_k$

Population optimal design software

- PODE initiated in 2006
- Discussion of population optimal design tools started at PODE 2007
 - Mentré et al. (2007, 2011, PAGE)
 - Nyberg et al. (2015, *British J. Clin. Pharmacol.*)
 - Comparison of FIM for specific sequences of sampling times
 1. Approximations of FIM (closed-form expressions)
 2. Monte Carlo simulations (simulate data, get empirical variance-covariance matrix)

Comparison of population optimal design tools

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Methods in Clinical Pharmacology Series



Methods and software tools for design evaluation in population pharmacokinetics–pharmacodynamics studies

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Software comparison: warfarin, one-compartment

One-compartment, 1st order absorption, single dose D

Response parameters $\gamma = (k_a, CL, V)$, $k_e = CL/V$

Individual parameters: log-normal

$$\gamma_i = \gamma^0 e^{\zeta_i}, \quad \zeta_i \sim \mathcal{N}(\mathbf{0}, \Omega), \quad \Omega - \text{diagonal}$$

Measurements:

$$y_{ij} = \eta(x_{ij}, \gamma_i) (1 + \varepsilon_{ij}^p), \quad \varepsilon_{ij}^p \sim \mathcal{N}(0, \sigma_p^2)$$

Parameter $\theta = (k_a^0, CL^0, V^0; \omega_{k_a}^2, \omega_{CL}^2, \omega_V^2; \sigma_p^2)$

Software comparison: warfarin (cont.)

Information matrix $\mu(\mathbf{x}, \boldsymbol{\theta})$: block form, *Retout and Mentré (2003)*

$$\boldsymbol{\mu} = \begin{Bmatrix} \mathbf{A} & \mathbf{C} \\ \mathbf{C}^T & \mathbf{B} \end{Bmatrix}, \quad \mu_{\alpha\beta}(\mathbf{x}, \boldsymbol{\theta}) = \frac{\partial \boldsymbol{\eta}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \boldsymbol{\eta}}{\partial \theta_\beta} + \frac{1}{2} \text{tr} \left[\mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\alpha} \mathbf{S}^{-1} \frac{\partial \mathbf{S}}{\partial \theta_\beta} \right]$$

$$\mathbf{A} = \mathbf{Z}^T \mathbf{S}^{-1} \mathbf{Z} + \frac{1}{2} \text{tr} \quad (\text{derivatives wrt } \gamma_\alpha)$$

$$\mathbf{C} = \frac{1}{2} \text{tr} \quad (\text{mixed derivatives wrt } \gamma_\alpha \text{ and } [\omega_\beta^2, \sigma_M^2])$$

$$\mathbf{B} = \frac{1}{2} \text{tr} \quad (\text{derivatives wrt } [\omega_\beta^2, \sigma_M^2])$$

Compared $\mathbf{D}_a = [\boldsymbol{\mu}(\mathbf{x}, \boldsymbol{\theta})]^{-1}$ and \mathbf{D}_e (empirical variance-covariance matrix, MC):

- *Reduced option* (dropping the trace term) $\rightarrow \mathbf{D}_a$ and \mathbf{D}_e are very close
- *Full option* \rightarrow visible difference for some elements of \mathbf{D}
- Example of *overestimation* of information when keeping trace term: *Mielke and Schwabe (2010)*
- Discussion of various approximation options: *Fedorov and Leonov (2013)*, Section 7.5.6

Software comparison: combined PK/PD, HCV

Drug for treating chronic hepatitis C (HCV) infection

$$\begin{cases} \dot{f}_0(t) = -k_a f_0(t) & + r(t) \\ \dot{f}_1(t) = k_a f_0(t) - k_e f_1(t) \\ \eta_1(t) = f_1(t)/V_1 \end{cases}$$

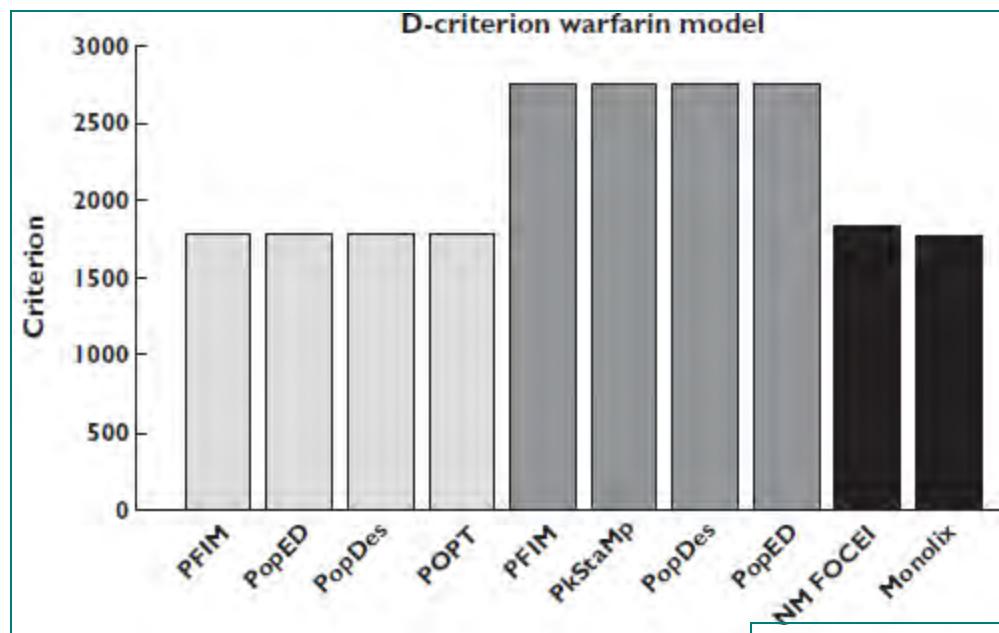
PK: parameters (k_a, k_e, V_1) , response η_1 (continuous infusion)

$$\begin{cases} \dot{g}_1(t) = -C_2 g_1(t) - C_1 g_1(t)g_3(t) + C_3 \\ \dot{g}_2(t) = -\delta g_2(t) + C_1 g_1(t)g_3(t) \\ \dot{g}_3(t) = C_4 \left[1 - \frac{1}{1+(EC_{50}/\eta_1)^n}\right] g_2(t) - c g_3(t) \\ \eta_2(t) = \log_{10} g_3(t) \end{cases}$$

$g_1(t)$ - "target cells", $g_2(t)$ - infected cells, $g_3(t)$ - viral particles (load)

PD: parameters (δ, EC_{50}, n, c) , response η_2

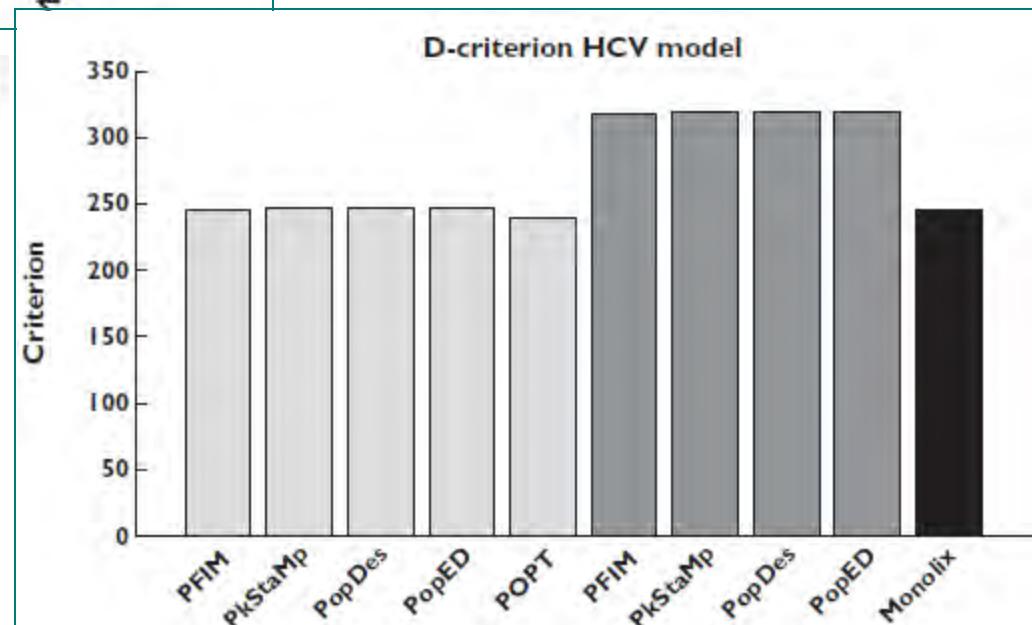
Software comparison: warfarin and HCV



(□) block diagonal, (■) full and (■) simulated

↑
“reduced”

Nyberg et al. (2015)



Approximation options: Monte Carlo

Generate L “patients” according to standard model (1),

$$\mathbf{Y}_i = \{y_{ij}\}$$

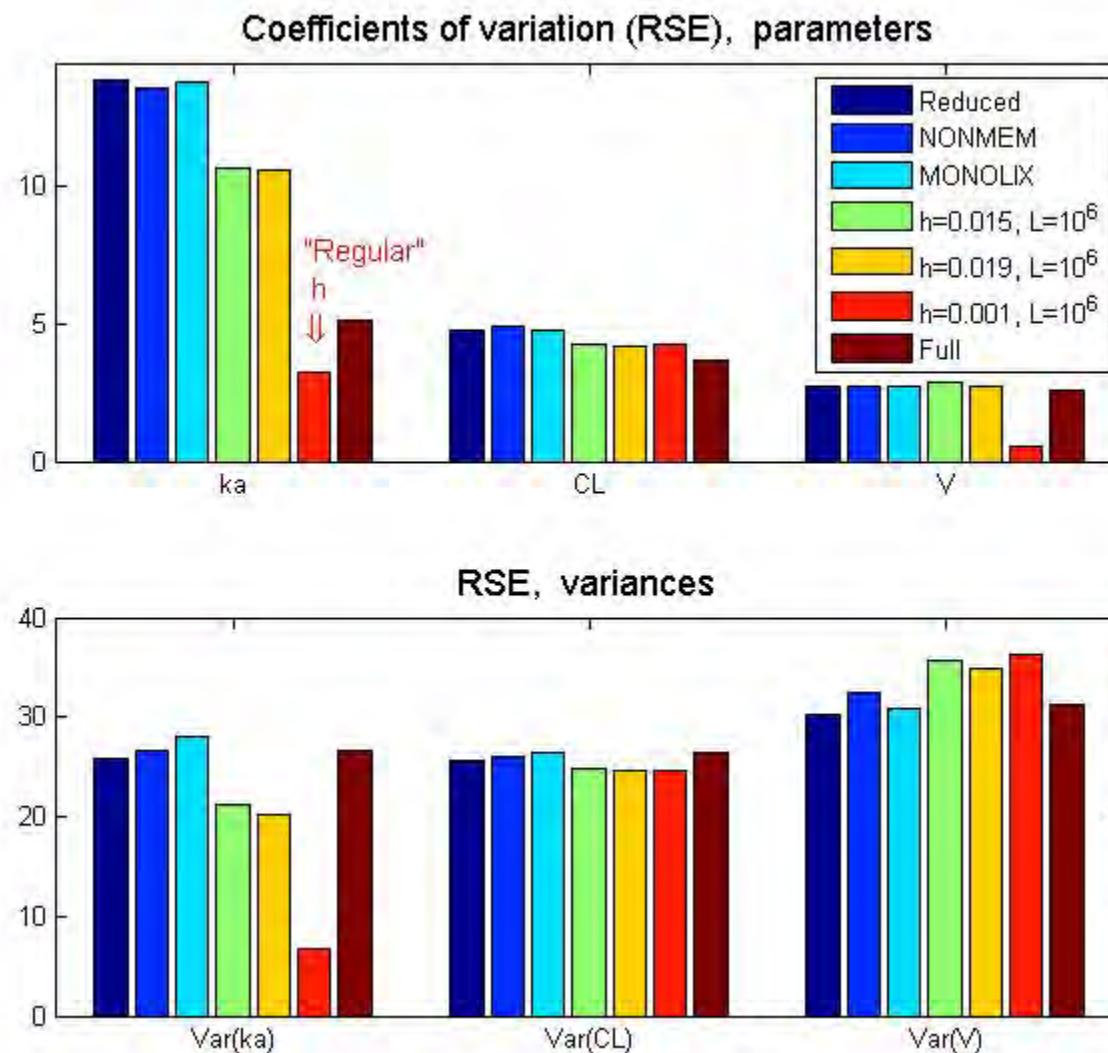
$$\hat{\boldsymbol{\eta}} = \hat{\boldsymbol{\eta}}(\mathbf{x}, \boldsymbol{\theta}) = \widehat{\mathbb{E}}_{\boldsymbol{\theta}} \mathbf{Y} = \frac{1}{L} \sum_{i=1}^L \mathbf{Y}_i ,$$

$$\hat{\mathbf{S}}(\mathbf{x}, \boldsymbol{\theta}) = \widehat{\text{Var}}_{\boldsymbol{\theta}} \mathbf{Y} = \frac{1}{L-1} \sum_{i=1}^L [\mathbf{Y}_i - \hat{\boldsymbol{\eta}}][\mathbf{Y}_i - \hat{\boldsymbol{\eta}}]^T$$

Use $\hat{\boldsymbol{\eta}}$, $\hat{\mathbf{S}}$ in the formula for $\mu(\mathbf{x}, \boldsymbol{\theta})$

- 
1. “Normal”
 2. Be careful with numerical differentiation, choice of step size

Approximation options: Monte Carlo (warfarin)



Order of differentiation and integration (MC)

To calculate $\mu(x, \theta)$, need derivatives $Z(x, \theta) = [\partial(EY)/\partial\theta]$

Simplest model: $k = 1$ (single response), $m = 1$ (single parameter),

$$y_i(\theta) = \eta(x, \theta_i) + \varepsilon_i, \quad \theta_i = \theta + b_i, \quad b_i \sim \mathcal{N}(0, \omega^2), \quad \varepsilon_i \sim \mathcal{N}(0, \sigma^2),$$

L - no. of MC runs; h - step size for numerical differentiation

MC1. Generate two sets of L mutually independent $\{b_i\}$, $\{\varepsilon_i\}$ and define

$$y_i(\theta + h) = \eta(x, \theta_i + h) + \varepsilon_i, \quad y_i(\theta - h) = \eta(x, \theta_i - h) + \varepsilon_i.$$

Calculate

$$\widehat{Z}_1(x, \theta) = \frac{d\widehat{E}(y)}{d\theta} = \frac{\widehat{E}y_{\theta+h} - \widehat{E}y_{\theta-h}}{2h} = \frac{1}{L} \sum_{i=1}^L \frac{\eta(x, \theta_i + h) - \eta(x, \theta_i - h)}{2h} =$$

$$= \frac{1}{L} \sum_{i=1}^L \widehat{\eta}'_\theta(x, \theta_i) = \widehat{E} \left(\frac{dy}{d\theta} \right).$$

Order of differentiation and integration (MC)

MC2. Generate four sets of $\{b_{i1}\}$, $\{b_{i2}\}$, $\{\varepsilon_{i1}\}$, $\{\varepsilon_{i2}\}$ and define

$$\theta_{i1} = \theta + b_{i1}, \quad \theta_{i2} = \theta + b_{i2},$$

$$y_i(\theta + h) = \eta(x, \theta_{i1} + h) + \varepsilon_{i1}, \quad y_i(\theta - h) = \eta(x, \theta_{i2} - h) + \varepsilon_{i2}.$$

Calculate

$$\begin{aligned} \widehat{Z}_2(x, \theta) &= \frac{d\widehat{E}(y)}{d\theta} = \frac{\widehat{E}y_{\theta+h} - \widehat{E}y_{\theta-h}}{2h} = \\ &= \frac{1}{L} \sum_{i=1}^L \frac{\eta(x, \theta_{i1} + h) - \eta(x, \theta_{i2} - h)}{2h} + \frac{1}{L} \sum_{i=1}^L \frac{\varepsilon_{i1} - \varepsilon_{i2}}{2h} \\ &\neq \widehat{E} \left(\frac{dy}{d\theta} \right). \end{aligned}$$

Linear mixed model $\eta(x, \theta_i) = \theta_i x$: $E_\theta[\eta(x, \theta_i)] = \theta x$,

$$\widehat{Z}_1(\beta, x) \equiv x; \quad \widehat{Z}_2(\beta, x) = x + \frac{1}{2hL} \sum_{i=1}^L [(\theta_{i1} - \theta_{i2})x + (\varepsilon_{i1} - \varepsilon_{i2})].$$

Approximation options (cont.)

- *Mielke (PODE 2012)*: likelihood and approximation of conditional moments
 - Full and reduced options as special cases (linearization at different values of θ)
 - Links to
 - Laplace approximation (*Pinheiro and Bates* (1995, 2002))
 - FO/FOCE estimation methods in NONMEM (*Wang*, 2007)
- *Nguyen and Mentré (2014)*: approximation via adaptive Gaussian quadratures
- Population optimal design software: mostly focused on *locally optimal designs*

Locally optimal vs. adaptive designs

- Locally optimal designs: need parameter values
- Adaptive optimal designs: reduce dependence on unknown parameters
 - Estimation and design are performed in stages
 - *Box, Hunter (1965)*
 - Need efficient estimation and optimal design tools!

ICON: tools for parameter estimation and design

- **NONMEM**: estimation for NONlinear Mixed Effects Models
 - Pharma industry standard for estimation in population PK/PD models
 - Under ICON since 2006
- **ADDPLAN**: fully validated statistical software for design, simulation and analysis of adaptive clinical trials
 - Industry standard, used by many pharma companies
 - Under ICON since 2014 (Innovation Centre)
 - ADDPLAN Classic (Base, MC, PE)
 - ADDPLAN DF (Dose Finding): software for design, simulation and analysis of adaptive dose-finding trials
 - Based on MCP-Mod approach, which was adopted by European regulators in 2014
 - Utilizes both estimation and optimal design modules
 - Dose-response models: linked to PK/PD, thus critical to further develop estimation and optimal design methodology and software

Final comments

- Optimal design: more and more popular within pharma industry
- Adaptive designs: combination of model-based design and estimation techniques
- Adaptive/optimal designs: development of methodology and software
- Many open interesting problems!

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