

# DESIGN OF EXPERIMENTS FOR NON-LINEAR MODELS

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# Model - Design - Analysis

## Model

**Model** of the observation  $y$

$$y = \eta(x, \vartheta) + \varepsilon,$$

$x$  denotes a set of experimental conditions,

$\vartheta = (\vartheta_1, \dots, \vartheta_p)^T$  denotes a vector of unknown parameters,

$\varepsilon$  denotes an observational error, a random variable.

**Design** tells what experimental conditions  $x$  (what levels) should we use in the study.

**Analysis** is based on the observations  $y$ .

Hence, it depends on

- ▶ the design ( $x$ ),
- ▶ the properties of the errors ( $\varepsilon$ ),
- ▶ the structure of the model function ( $\eta$ ).

## Linear Models

$$\eta(x, \vartheta) = f_1(x)\vartheta_1 + \dots + f_p(x)\vartheta_p$$

That is,

$$y = f(x)^T \vartheta + \varepsilon,$$

where

$$f(x)^T = (f_1(x), \dots, f_p(x)), \quad \vartheta = \begin{pmatrix} \vartheta_1 \\ \vdots \\ \vartheta_p \end{pmatrix}$$

or in matrix notation (to include all observations)

$$Y = X\vartheta + \epsilon,$$

where

$$Y = \begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix}, \quad X = \begin{pmatrix} f_1(x_1) & \dots & f_p(x_1) \\ \vdots & & \vdots \\ f_1(x_n) & \dots & f_p(x_n) \end{pmatrix}, \quad \epsilon = \begin{pmatrix} \varepsilon_1 \\ \vdots \\ \varepsilon_n \end{pmatrix}.$$

# Linear Models

Assumption:  $\epsilon \sim \mathcal{N}_n(0, V)$

Then, the Maximum Likelihood estimator of  $\vartheta$  is normally distributed

$$\hat{\vartheta} \sim \mathcal{N}_p(\vartheta, (X^T V^{-1} X)^{-1}).$$

The model assumption about errors and the form of matrix  $X$  (design) are involved in the analysis.

# Example 1

## Growth Rate

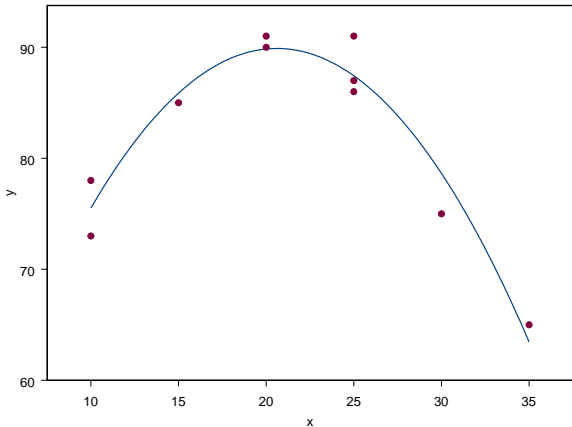
Ten experimental rats were fed with various doses of a dietary supplement and a growth rate was observed. The data are given in the table below.

amount of supplement [g]	growth rate [coded]
10	73
10	78
15	85
20	90
20	91
25	87
25	86
25	91
30	75
35	65

# Example 1

## Growth Rate

The data and the fitted quadratic polynomial are shown in the figure below.



# Example 1

## Growth Rate

A few design questions:

1. Why these particular doses were used?
2. What was known about the plausible response before the experiment was performed?
3. Could the doses be selected in a better way?
4. How to decide what doses to select and apply?

# Example 1

## Growth Rate - Quadratic Regression

$$\eta(x, \vartheta) = \vartheta_1 + \vartheta_2 x + \vartheta_3 x^2 = f(x)^T \vartheta$$

Here,

$$f(x)^T = (1, x, x^2), \quad \vartheta = \begin{pmatrix} \vartheta_1 \\ \vartheta_2 \\ \vartheta_3 \end{pmatrix}.$$

Then, matrix  $X$  is as follows.

$$X = \begin{pmatrix} f(x_1)^T \\ f(x_2)^T \\ \vdots \\ f(x_n)^T \end{pmatrix} = \begin{pmatrix} 1 & x_1 & x_1^2 \\ 1 & x_2 & x_2^2 \\ \vdots & \vdots & \vdots \\ 1 & x_n & x_n^2 \end{pmatrix}.$$



# Example 1

## Growth Rate - Quadratic Regression

Assuming that  $\epsilon \sim \mathcal{N}_n(0, \sigma^2 I)$ , the variance-covariance matrix of the ML estimator of  $\vartheta$  is

$$\begin{aligned}\text{Var}(\hat{\vartheta}) &= \left( \frac{1}{\sigma^2} X^T X \right)^{-1} \\ &= \sigma^2 \left\{ \begin{pmatrix} 1 & \dots & 1 \\ x_1 & \dots & x_n \\ x_1^2 & \dots & x_n^2 \end{pmatrix} \times \begin{pmatrix} 1 & x_1 & x_1^2 \\ \vdots & \vdots & \vdots \\ 1 & x_n & x_n^2 \end{pmatrix} \right\}^{-1} \\ &= \sigma^2 \begin{pmatrix} n & \sum_{i=1}^n x_i & \sum_{i=1}^n x_i^2 \\ \sum_{i=1}^n x_i & \sum_{i=1}^n x_i^2 & \sum_{i=1}^n x_i^3 \\ \sum_{i=1}^n x_i^2 & \sum_{i=1}^n x_i^3 & \sum_{i=1}^n x_i^4 \end{pmatrix}^{-1}.\end{aligned}$$

We would like to make it “somehow small”.

Note that, the matrix depends on the design variable  $x$ .

$X$  is so called **design matrix** and the **design** is the set of  $x$  values

$$\xi = \{x_1 \ x_2 \ \dots \ x_n\} = \left\{ \begin{array}{cccc} x_1 & x_2 & \dots & x_s \\ \frac{r_1}{n} & \frac{r_2}{n} & \dots & \frac{r_s}{n} \end{array} \right\},$$

where  $r_i$  are **replications** of the **support points**  $x_i$  of the design such that

$$\sum_{i=1}^s r_i = n, \quad r_i > 0.$$

## Example 2

A linear model for an experiment with 5 treatments and 3 blocks of size 4

Let the allocation of treatments to blocks be following

block 1	1	2	3	5
block 2	1	4	3	2
block 3	5	1	4	2

The linear model may be written as

$$y_{ij} = \mu + \tau_i + \beta_j + \varepsilon_{ij},$$

where

$\mu$  denotes the general mean,

$\tau_i$  denotes an effect of  $i$ -th treatment,  $i = 1, \dots, 5$ ,

$\beta_j$  denotes an effect of  $j$ -th block  $j = 1, 2, 3$ .

## Example 2

A linear model for an experiment with 5 treatments and 3 blocks of size 4

block 1	1	2	3	5
block 2	1	4	3	2
block 3	5	1	4	2

Matrix  $X$  and vector  $\vartheta$  are the of the form

$$Y = \begin{pmatrix} y_{11} \\ y_{12} \\ y_{13} \\ y_{21} \\ y_{22} \\ y_{23} \\ y_{31} \\ y_{32} \\ y_{42} \\ y_{43} \\ y_{51} \\ y_{53} \end{pmatrix}, \quad X = \begin{pmatrix} 1 & | & 1 & 0 & 0 & 0 & 0 & | & 1 & 0 & 0 \\ 1 & | & 1 & 0 & 0 & 0 & 0 & | & 0 & 1 & 0 \\ 1 & | & 1 & 0 & 0 & 0 & 0 & | & 0 & 0 & 1 \\ 1 & | & 0 & 1 & 0 & 0 & 0 & | & 1 & 0 & 0 \\ 1 & | & 0 & 1 & 0 & 0 & 0 & | & 0 & 1 & 0 \\ 1 & | & 0 & 1 & 0 & 0 & 0 & | & 0 & 0 & 1 \\ 1 & | & 0 & 0 & 1 & 0 & 0 & | & 1 & 0 & 0 \\ 1 & | & 0 & 0 & 1 & 0 & 0 & | & 0 & 1 & 0 \\ 1 & | & 0 & 0 & 0 & 1 & 0 & | & 0 & 1 & 0 \\ 1 & | & 0 & 0 & 0 & 1 & 0 & | & 0 & 0 & 1 \\ 1 & | & 0 & 0 & 0 & 0 & 1 & | & 1 & 0 & 0 \\ 1 & | & 0 & 0 & 0 & 0 & 1 & | & 0 & 0 & 1 \end{pmatrix}, \quad \vartheta = \begin{pmatrix} \mu \\ \tau_1 \\ \tau_2 \\ \tau_3 \\ \tau_4 \\ \tau_5 \\ \beta_1 \\ \beta_2 \\ \beta_3 \end{pmatrix}.$$



## Non-linear models

$$y_j = \eta(x_j, \vartheta) + \varepsilon_j$$

Taylor series expansion of the model, at a prior  $\vartheta^o$ , yields

$$\eta(x, \vartheta) = \eta(x, \vartheta^o) + f^T(x, \vartheta^o)(\vartheta - \vartheta^o) + (\vartheta - \vartheta^o)^T f_{..}(x, \vartheta^o)(\vartheta - \vartheta^o) + \dots$$

where

$$f^T(x, \vartheta^o) = \left( \frac{\partial \eta(x, \vartheta)}{\partial \vartheta_1}, \frac{\partial \eta(x, \vartheta)}{\partial \vartheta_2}, \dots, \frac{\partial \eta(x, \vartheta)}{\partial \vartheta_p} \right) \Big|_{\vartheta = \vartheta^o}$$

and  $f_{..}(x, \vartheta^o)$  is a matrix of second derivatives wrt to the parameters.

Then, a **linear approximation of the model** is

$$\eta(x, \vartheta) - \eta(x, \vartheta^o) = f^T(x, \vartheta^o)(\vartheta - \vartheta^o)$$

or

$$\eta(x, \vartheta) = \text{const} + f^T(x, \vartheta^o)\vartheta$$

# Non-linear models

## Differences between linear models and linearized non-linear models

1.  $\hat{\vartheta} \sim \mathcal{N}_p(\vartheta, (X^T V^{-1} X)^{-1})$  **asymptotically.**

2. Matrix  $X = \begin{pmatrix} f(x_1, \vartheta^o)^T \\ f(x_2, \vartheta^o)^T \\ \vdots \\ f(x_n, \vartheta^o)^T \end{pmatrix}$  depends on  $\vartheta^o$  and on  $x$ .

3. The **non-linearity** of the model is ignored.

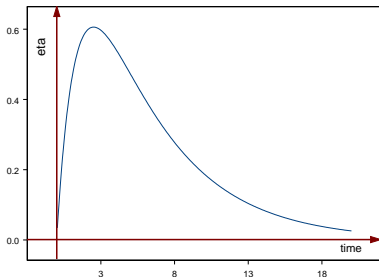
## Example 3

### One compartment PK model

Concentration of a drug in blood is often expressed in the form:

$$y = \underbrace{\frac{k_a}{(k_a - k_e)} (e^{-k_e t} - e^{-k_a t})}_{\eta(x, \vartheta)} + \varepsilon,$$

where  $k_a$  and  $k_e$  denote rates of absorption and elimination of the drug. Here,  $x = t$ ,  $\vartheta = (k_a, k_e)^T$ .



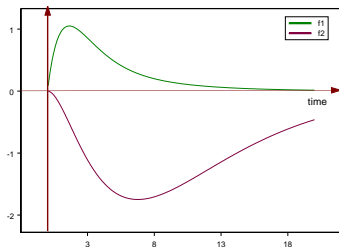


## Example 3

### One compartment PK model

In our example we have

$$f(x, \vartheta^o) = \begin{pmatrix} \frac{\partial \eta}{\partial k_a} \\ \frac{\partial \eta}{\partial k_e} \end{pmatrix}_{\vartheta = \vartheta^o} = \begin{pmatrix} -\frac{1}{(k_a^o - k_e^o)} \left[ \frac{k_e^o}{k_a^o - k_e^o} e^{-k_e^o t} - (tk_a^o + \frac{k_e^o}{k_a^o - k_e^o}) e^{-k_a^o t} \right] \\ -\frac{k_a^o}{(k_a^o - k_e^o)} \left[ \frac{1}{k_a^o - k_e^o} e^{-k_a^o t} - (t + \frac{1}{k_a^o - k_e^o}) e^{-k_e^o t} \right] \end{pmatrix}$$



Partial Derivatives of  $\eta$  with respect to the parameters  $k_a$  and  $k_e$  at  
 $k_a^o = 0.7$  and  $k_e^o = 0.2$ .

## Example 3

### One compartment PK model

Hence, the model can be written as (after linearization and adjusting for a constant)

$$y = k_a f_1(t, \vartheta^o) + k_e f_2(t, \vartheta^o) + \varepsilon,$$

where

$$f_1(t, \vartheta^o) = \left. \frac{\partial \eta}{\partial k_a} \right|_{\vartheta^o} \quad \text{and} \quad f_2(t, \vartheta^o) = \left. \frac{\partial \eta}{\partial k_e} \right|_{\vartheta^o}.$$

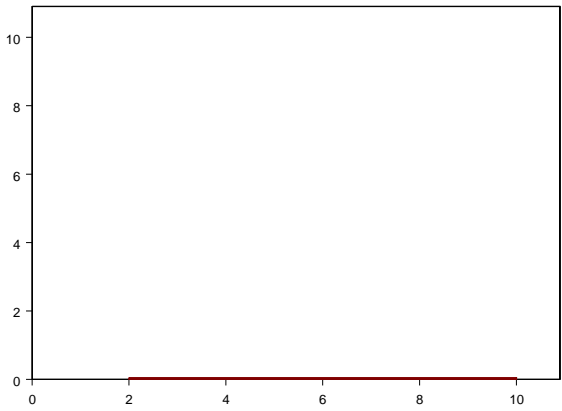
Compare it with a **Simple Linear Regression** model

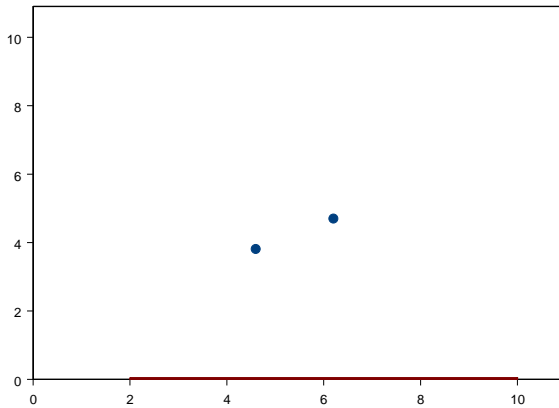
$$y = \vartheta_1 + \vartheta_2 t + \varepsilon$$

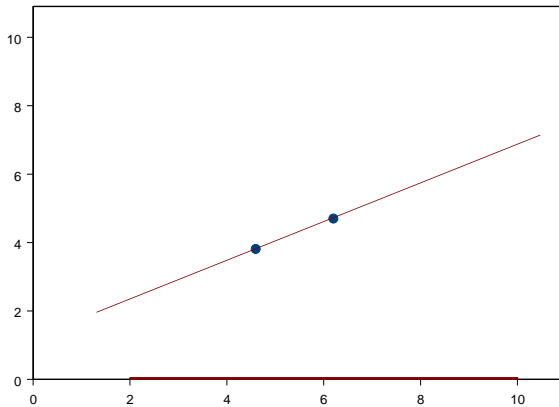
in which

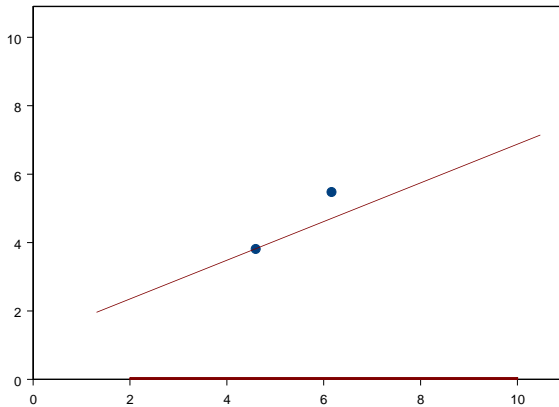
$$f_1 = 1, \quad f_2 = t.$$

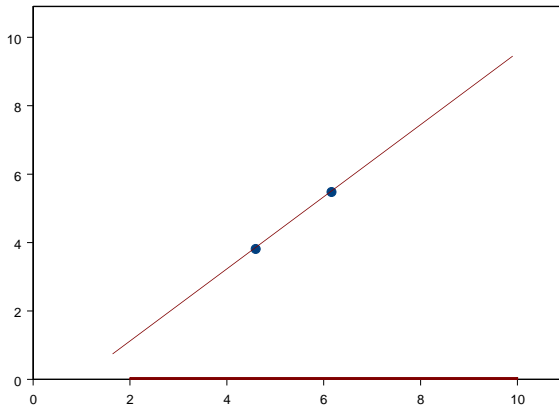
What would be a **good design** for a SLR model?

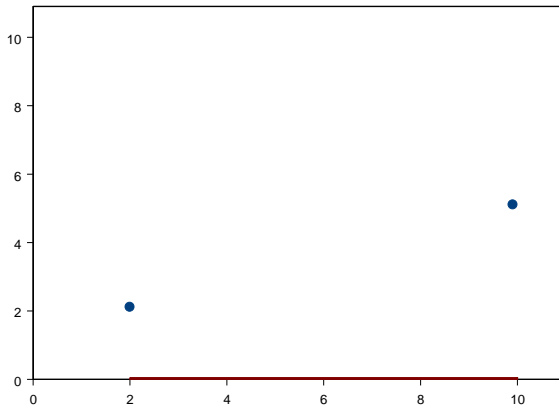




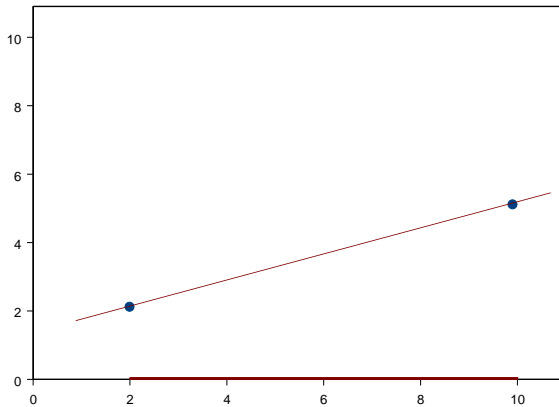


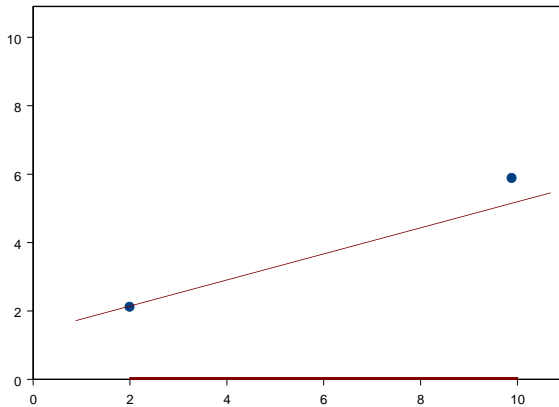


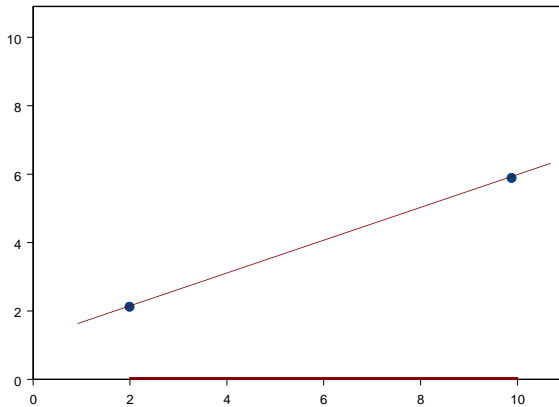


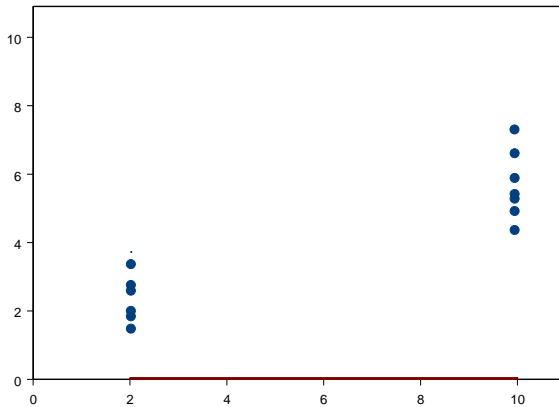


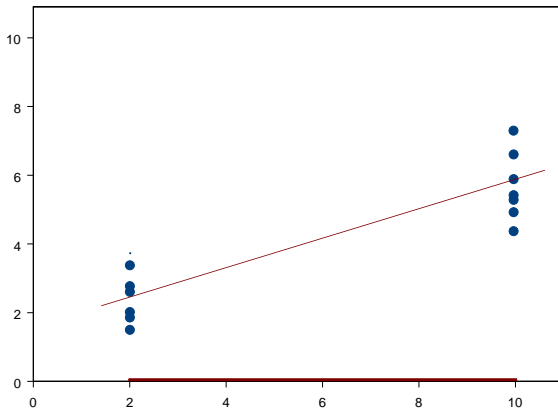












A well designed experimental data for fitting a SLR model.

## Big Question

What is the best choice of the design points when the model is non-linear?

## Purpose of an experiment - stats point of view

- ▶ estimation of the parameters and their functions (i.g. contrasts) and further testing statistical hypothesis (we know the family of models),
- ▶ model building (no information about the family of models),
- ▶ model discrimination (there are two or more plausible families of models),
- ▶ a combination of estimation and model discrimination,
- ▶ other.

# What is a Design of Experiment?

A plan showing where/when to take observations during an experiment.

- ▶ **Classical (combinatorial) design**
  - ▶ way of allocating treatments to experimental units,
  - ▶ usually applied for linear models of observations,
  - ▶ treatment structure and unit structure have to be defined and matched.



# What is a Design of Experiment?

- ▶ Continuous (approximate) design

$$\xi = \left\{ \begin{array}{cccc} x_1 & x_2 & \dots & x_s \\ w_1 & w_2 & \dots & w_s \end{array} \right\}$$

where

$$w_i > 0, \quad \sum_{i=1}^s w_i = 1.$$

- ▶ probability measure on a discrete set of points,
- ▶ usually applied to regression models, linear or non-linear,
- ▶ treatments and units may not be so clear as they are in the combinatorial design.

# Optimum Design of Experiments

- ▶ A **criterion** of design optimality has to be specified.
- ▶ The criterion will depend on the **purpose of the experiment** and on the **model**.
  - ▶ **When a general form of the model is known, then**
    - ▶ Purpose: estimation of unknown parameters or their functions, or hypothesis testing.
    - ▶ Design for **precision of estimation**.

How can we measure the precision of estimation?

- ▶ via variance and bias of the estimator

# Optimum Design of Experiments

- ▶ **When there are several competing models, then**
  - ▶ Purpose:
    - ▶ **discrimination** between the models,
    - ▶ **estimation of the parameters and discrimination.**
  - ▶ Design: to optimize for most powerful discrimination and for precise estimation.
- ▶ **When there is no information about the model at all, then**
  - ▶ Purpose: to identify the model or some specific values of interest,
  - ▶ Design: to optimize for the specific objective.

# Optimum Design of Experiments

## Problems

- ▶ In linear models a combinatorial optimum design for a particular treatment and unit structures may not exist.
- ▶ In non-linear models it is possible to find an approximate (continuous) optimum design but it depends on
  - ▶ prior values of the unknown parameters,
  - ▶ curvature of the assumed model,
  - ▶ usually, there are no close form solutions.
- ▶ In any case, the optimum design depends on the assumptions regarding the variability and correlation of the observed response.

# Criteria of design optimality

For parameter estimation

Most of the criteria for parameter estimation were introduced for linear models and are functions of the Fisher Information Matrix (FIM):

$$M = \left\{ \mathbb{E} \left( \frac{\partial L}{\partial \vartheta_i} \frac{\partial L}{\partial \vartheta_j} \right) \right\}_{i,j=1,\dots,p},$$

where  $L = \ln h(\vartheta; y)$  and  $h(\vartheta; y)$  is the likelihood function for  $\vartheta$  given  $y$ .

This comes from the (asymptotic) properties of ML estimators:

$$\hat{\vartheta} \underset{\text{approx.}}{\sim} \mathcal{N}(\vartheta, M^{-1}).$$

# Criteria of design optimality

For parameter estimation

For a normal linear model of observations

$$y \sim \mathcal{N}(X\vartheta, V),$$

the likelihood function is

$$h(\vartheta; y) = \frac{1}{(2\pi)^{n/2} \sqrt{|V|}} \exp \left\{ -\frac{1}{2} (y - X\vartheta)^T V^{-1} (y - X\vartheta) \right\}.$$

Hence,

$$L = \text{const} - \frac{1}{2} (y - X\vartheta)^T V^{-1} (y - X\vartheta),$$

$$\frac{\partial L}{\partial \vartheta} = X^T V^{-1} (y - X\vartheta),$$

and

$$M = \mathbb{E} \left[ \frac{\partial L}{\partial \vartheta} \left( \frac{\partial L}{\partial \vartheta} \right)^T \right] = \mathbb{E} \left[ X^T V^{-1} (y - X\vartheta) (y - X\vartheta)^T V^{-1} X \right] = X^T V^{-1} X.$$

# Criteria of design optimality

For parameter estimation

For a nonlinear model of observations we have

$$X = \begin{bmatrix} f^T(t_1, \vartheta^o) \\ \vdots \\ f^T(t_n, \vartheta^o) \end{bmatrix}, \quad f^T(t_i, \vartheta^o) = \left( \frac{\partial \eta(t_i, \vartheta^o)}{\partial \vartheta_1} \quad \dots \quad \frac{\partial \eta(t_i, \vartheta^o)}{\partial \vartheta_p} \right)$$

$$\frac{\partial \eta(t_i, \vartheta)}{\partial \vartheta_j}, \quad \text{for } j = 1, \dots, p, \quad i = 1, \dots, n$$

is called the parameter sensitivity.

# Criteria of design optimality

For parameter estimation

Common Criteria (functions of FIM) introduced by Wald (1943), Elving (1952), Kiefer (1959), Kiefer (1975)

- ▶ **A** - minimises the average variance of contrasts of treatment effects
- ▶ **D** - minimises the volume of confidence ellipsoid for the unknown model parameters
- ▶ **E** - minimises the longest confidence interval among confidence intervals for all parameters
- ▶ **G** - minimises the variance of prediction of the model function
- ▶ **c** - minimises variance of a function of the parameters (i.e., AUC)
- ▶  $\Phi_p$  - a general class of criteria which includes A, D and E
- ▶ **Universal** - a very general convex function, includes even wider class of criteria.